

ABSTRACT

The utilization of Geographic Information System in urban and regional planning activities is widely growing. One of them which is using GIS is tourism planning activity as part of urban and regional planning. GIS not only has a greater ability in determining of ODTW location, but also in tourism promotion either local or international scale. It is possible because of software GIS was designed internationally recognized so that promotion effort related to ODTW distribution in Indonesia can be access easily in other country